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CREATING A HEALTHY PSYCHOLOGICAL ENVIRONMENT IN THE TEAM

Abstract: Ethnopsychological characteristics are connected with the entire past, lifestyle and history of the people in terms of their origin, and these characteristics began to appear before the formation of the nation. It is known that a nation is formed at the highest stage of the development of ethnic unity. Culture is a concept related to human life and unity. In many cases, "Popular culture" is used as an alternative to the concept of "culture". In this article, the social and psychological aspects of the positive and negative effects of the concept of "mass culture" on the human society in the context of globalization have been researched and certain conclusions have been drawn.

Key words: Ethnopsychology, globalization, culture, mass culture, social psychology, society.

INTRODUCTION

Our ancestors paid attention to the culture and lifestyle of different peoples and created immortal spiritual monuments in different languages. Knowing the past, national values, studying the age-old traditions and traditions of our wise people is not only educational, but also educational. After all, qualities such as preserving and respecting the sacred values of their forefathers are established in young people who have come of age on the national soil.

Ethnopsychological characteristics are connected with the entire past, lifestyle and history of the people in terms of their origin, and these characteristics began to appear before the formation of the nation. It is known that a nation is formed at the highest stage of the development of ethnic unity. Some signs of ethnopsychological characteristics are characteristic of all historical periods of human unity, i.e. clans, tribes, peoples. Ethnopsychological characteristics, as researchers have shown, are not formed by only one factor - the influence of the natural environment, but three factors influence its formation. The first factor is the system of political-economic and social processes taking place in the life of society, and the second is the characteristics of the natural-geographical environment in which this ethnic unit lives. The third factor includes important historical events and events that took place in the life of the people. But it should be said that in the system of ethnopsychological features, the content of people's psyche is determined primarily by the first factor - political-economic changes.

MATERIALS AND METHODS

Today, we are living in a historic period - our nation is living a peaceful life with noble and great goals, relying primarily on its own strength and capabilities, achieving great results in the way of building a democratic state and civil society. We live in the same era. The sustainability of these achievements depends not only on the political and economic potential of our country, but also on the high level of culture and lifestyle of our people. Because the fact that a nation has its own traditional culture and lifestyle that corresponds to the spirit of different times and places shows how powerful it is. We will already study such questions as "What is culture", "What are the ways of life of different nationalities and peoples of the earth". Culture is a concept related to human life and unity. In many cases, "Popular culture" is used as an alternative to the concept of "culture". At this point, before stopping on the concept of "Popular culture", it is permissible to comment on the term "culture". Anthony Giddens says the following about it: "The concept of

culture, like the concept of society, is one of the most widely used concepts in sociology. Culture includes the values that belong to certain groups, the norms that they follow, and the material goods that they create. Values are abstract ideals, while norms are specific rules and principles that people follow. Norms are "possible" and "impossible" in society.

RESULTS AND DISCUSSION

The image of popular culture is as follows [4]:

1. It will have consumers regardless of nationality, age, location, and social characteristics.
2. The very processes that created the samples in this culture acquired a mass character and manifested a special direction of the industry.
3. Mass culture turns people into indifferent observers of their lives. They themselves imagine the existing life as if it were a mirage.

In the field of press and television, the term "Popular culture" is used to describe a series of programs that are directed to the public. Popular culture is a concept that represents the daily life of social groups, people, nations. Mass culture is, in its essence, a combination of national culture, it does not like cultural diversity, its real goal is to see the world in one color.

Today, the term globalization is often mentioned in the world media. So what is globalization? Why is it that when he is talked about, there is concern and praise at the same time? Is this process a new stage of human development or the beginning of human decline? Leaders and intellectuals of various fields in the world have been puzzling over these questions for a long time. There are those who praise and support globalization as a new era of human perfection, and at the same time, there are many who talk about its damage to the spiritual and spiritual world of man. Both groups have soul in mind. Globalization cannot be fully supported or completely denied. That is, it has negative and positive characteristics. Globalization occurred as a result of rapid economic development in the 20th century. Factors such as the growth of production, export of products, finding new markets and territories for raw materials and finished products, and reducing costs and increasing profits required the creation of common and uniform laws at the international level. As a result, certain countries were united into one organization, and economic and even political laws, which apply equally to certain regions, began to be produced [7].

CONCLUSION

In short, it is important to form ideas about intercultural differences and their specific characteristics in the minds of young people. In this regard, in our research, we tried to analyze various national ethnic characteristics and the differences between them from a scientific and practical point of view. We think that it will be of great importance if it is instilled into the minds of young people in the process of raising them to be mature and well-rounded in all aspects, based on the conclusions of the collected information.

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