

**DEVELOPMENT OF CHALCARO SERVICES TRADE IN THE CONTEXT OF
ECONOMIC GLOBALIZATION**

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Annotation: Socio-economic changes in the article in the conditions of the formation and development of the international tourism market general issues have been seen.

Keywords: national economy, regions of the world, world territories, globalization processes, foreign tourists, Tourism possibility.

Introduction: 21 century of socio-economic development processes the state of the heads, one of the countries of the world and the world territories- increased interaction with one, influenced by the development of Science and technology the emergence of new problems of the nationwide scale and in conditions of increased escalation, further globalization processes it is characterized by acceleration in severe exacerbation. Intensification the most significant at this stage of the development of processes one of the features is that different factors of production.

Interstate confusion and financial capital do not know the limits consists of the action of the level. This results in globalization manifests as a process that encompasses all economic relations in order for all its elements to be more aligned with each other causing development.

Development of tourism in Uzbekistan in the context of globalization the measures are set by the government and a lot of states economic relations with, various agreements, agreements implemented increased and increasing. At the same time in international tourism works that are important to carry out include we know.

1. The widespread use of marketing foil in international tourism and aspiration to occupy international markets;
2. The possibility of Tourism of Uzbekistan directly from foreign countries for distribution and popularization through news agencies in itself act;
3. Training, training of specialists working in the field of Tourism, quality service to tourists, creating all the opportunities for them set to show;
4. Chronic participation in international tourism fairs;
5. For implementation in the international tourism market of Uzbekistan booklets, prospectuses on the types and quality of activities required and the distribution of hacks;
6. Joint that can operate together in international tourism structure of enterprises, companies and enterprises and their activities wide set.
7. Competition in tourist complexes with different small forms further strengthening their relationship and other activities are important owner.

Other Commonwealth countries consider measures for the development of international tourism, based on its national model for the formation of Tourism trying. This model is designed for internal opportunities, the Uzbek people considering the requirements for compliance with mentality and world standards it is noted that it should be carried out on a receiving basis. It is necessary to take into account the circumstances that motivate people to tourism what does it consist of? Why are they nervous in some cases exposed to his tensions and spending his own money and energy ride on a tourist trip? Where to go, for what purpose to go the choice is very overwhelming in the current conditions, and there are several of them directions only one person or another can determine. At the same time tourism in international destinations development is also an important issue.

It should be noted that in the context of globalization, the tourism sector scientific and theoretical foundations of management, factors affecting it. Mega trends and the formation of a

knowledge-based economy changing in the process. In particular, each of our national economy an enterprise operates in conditions of internal and external competition.

New in production under the influence of innovations taking place in the world the need to introduce knowledge-based innovation technologies increasing. Innovations in production in turn it is impossible to predict the movement of buyers hatti in advance causing changes in the level. Especially such changes tourism characteristic of the network and its enterprises. Including mass in tourism there is a need to switch from tourism to individual tourism. Such management of tourism enterprises of global trends in conditions comprehensive study of the impact, quantity and performance of tourism enterprises qualitative systematic analysis, in the process of which from the Internet system, The need for widespread use of ICT and economic mathematical methods nativity.

Studies show that the modern tourism network and the essence of the content of the complex, the development criteria are radically changed is getting. Hence, the management of the tourism network or its enterprise styles, marketing strategies and development paradigms are also requires improvement in the effect of globalization. Pirovard as a result, strategic decisions are made in the management of the tourism sector taking into account the impact of the world financial economic crisis in making, that the competitive environment has become entangled, the production of considering the need to modernize darcor. In such conditions marketing strategies in the management of Tourism Network Enterprises further improvement of scientific approaches to formation requires.

The results of the research show that international tourism together with hotel complexes in the development of the market, the hotel is not considered, but performs its function it is advisable to use objects also widely. Hotel accommodation is not the only overnight stay. Campings, boarding houses, hostels, as well as in private apartments with multipliers, Organization of an overnight stay for tourists even in apartments there is an opportunity. Increase the number of private hotels in Uzbekistan it is also one of the important requirements of the day. His contributions included. The total number of hotels in Uzbekistan is 5%. World experience shows that 25 in the placement of tourists more than a percentage of the contribution of tourist funds is precisely private as far as hotels are concerned. When placing tourists, usually efficiency of such objects become very convenient and simple it is high. Camping private apartments, Holiday Homes, Youth Home, tourist attractions, family clubs and are very popular for tourists are comfortable accommodations. In tourism, it is common among these and cheap are campsites.

While visiting in the direction of international tourism tourists ' use of resorts such as camping is too much for them creates comfort. Especially in the current market economy our domestic tourists during the period of existing economic difficulties for the use of such accommodations is inexpensive and convenient. Such the resorts are usually crowded, not just international tourists

Frequent visits of tourists who are citizens of Uzbekistan it is advisable to build and use in the places where you will order is considered. For example, the "dawn" of the Fergana Valley may refer to step locations include.

This residence in the summer months it is considered a triumphal place for many, and many vacationers come here, an adventurer, a mountain with a landscape of nature, rivers, lakes and in order to enjoy the hakoza, tourists come to visit in large numbers.

But here is the absence of modern cheap campsites visit from abroad for those who prescribe, the path indicates that it is berk. This, however, is the possibility of working currency on the ground every year and even in the winter months there is no deep approach to this issue, and entrepreneurship in this area as a result of negligence in matters, great opportunities are being missed. It is mainly visited by domestic tourists. For them, too, here in most cases, insufficient service is not provided.

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